



marcel et joachim

RIGHTS
GUIDE 2019

DEAR PUBLISHERS,

Welcome to our world: beautiful and atypical books for a joyful, tender and inspiring journey through parenthood!

Marcel et Joachim is a brand made by insiders: we are fathers, mothers and soon to be parents in their 30s and early 40s. Our kids give us the energy, the amazement, and the strength to face the challenges that come with being small, independent and disruptive in this competitive environment.

We are concerned by the state of our planet, we can no longer take this mass market consumption and we are looking for a minimalist, conscious, "less is more" way of life. That's why we publish slowly, and only the best according to our criteria of excellence.

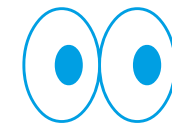
Timeless designs combined with multi-functional objects, age appropriate contents and high quality manufacturing are the "sine qua none" conditions of a Marcel et Joachim's book. It is only with a non-negotiable level of expectation that we intend to build the ideal capsule library for little ones.

Charlotte Duverne
MJ Founder

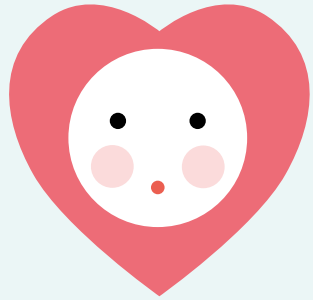
#CAPSULELIBRARYFORLITTLEONES

#LESSISMORE





Latest Releases & Highlights



It's You

My sweetheart, my cat, my apple, my doll, my baby... The most gentle names for your little one, like a lullaby to murmur in their ear... until the last page where, surprise! They discover themselves in the mirror!

Pure Pantone and spot printing neon colors, with a real mirror at the end.

The ideal first book to read with a baby for unforgettable and tender moments: the perfect gift for a new parent!

Atelier Saje

Age 6 months +

Board book

220 x 250 mm

28 pages

Rights sold: Spanish (world),

Italian, Simplified Chinese.





Gentle Bestiary

Through a dozen familiar wildlife pictures, *Gentle Bestiary* is an ode to filial love. This book highlights the emotional connection that all species, animal and human, share with their babies.

Tender and happy illustrations, matched with a short sentence that expresses what defines filial love and responsibility: cuddle, shelter, share, encourage, care for, feed, provide...

**Colombine de Forville
and Alice Ricard**

Age 1+
Board book
300 x 400 mm
24 pages

With a degree from Penninghen Paris, Alice Ricard's illustrations for the Paris hospitals brought her to fame. In recent years, she has put her talent to use for the high-end children furniture brand "Little Cabari", of which she is the co-founder.



Christmas The Funfair The Market The Forest



The Museum The Savanna The Mountain Bon Voyage!



The Ice Floe



Let's Play

INGELA P ARRHENIUS' SHAPED BOARD BOOKS, 10 TITLES

Christmas, The Funfair, The Market, The Forest, The Savanna, The Museum, The Mountain, Bon Voyage!, The Ice Floe, Let's Play

Small board books without text, made of thick shaped cardboard and a pretty canvas back. A fun and unusual object to read or play with that has become an indispensable element for all Ingela P Arrhenius collectors.

Age 1+ • Board book • 150 x 150 mm • 6 spreads

Rights sold: Italian, Dutch, English (world).

ANIMALS

Licence



INGELA P ARRHENIUS' ANIMALS BOARD BOOKS

Zoo Animals, Farm Animals

For all the fans of *Animals*, the giant picture book, these two board books feature a selection of 16 animals in a smaller format.

Age 1+ • Board book • 153 x 208 mm • 18 pages



Mini Animals

A mini accordion of our favourite animals from our best-selling giant books with brand new ones.

In a super handy format to carry it with you at all times for a ton of fun during long car, plane or train rides, and with a magnetic flap to close it when the fun is done.

Ingela P Arrhenius

Age 1+

Cardboard leporello

125 x 165 mm

16 panels (front and back)





My First Encyclopedia

More than 200 words illustrated
for toddlers from 1 year old

In this new giant board book, each spread is dedicated to a new fundamental theme: It's cold, It's warm, Up in the air, In the water, It stings, It's soft, It's noisy, It smells good, It smells bad, Let's party!, Home Sweet Home.

Ingela P Arrhenius

Age 1+

Board book

Foam cover

260 x 340 mm

20 pages

Smells, animals, objects...

Over 200 words for toddlers age 1+ to learn in their very first encyclopedia.





The Building

Léon, Lazare and their cousin, Eve, really want to make crepes. But they are missing all the ingredients... Eve's neighbours might be able to help them?

With the excuse of a simple and light hearted subject (a crepe recipe), this book shows the diversity of families living in an apartment block in 2018: from seniors to a homoparental family, a family of Jewish faith, another of African heritage, a Japanese family...

For the first time, Léon's adventures take place within an entire building!

Same principles of laser cut pages, with a building that reveals itself page after page.

As a bonus at the end, Léon's vegan crepes recipe.

Lorea De Vos

Age 3 +

Carboard book

210 x 290 mm

22 pages



The Queen's Journey



The Queen often has her head in the clouds: when she is daydreaming, she usually thinks about all the foreign lands she has never been to before.

From dawn to dusk, she dreams about matryoshkas from Russia, a ukulele from Hawaii, lions from Tanzania and even ninjas from Japan. Her imaginary journeys are so rich and beautiful that, one day, the Queen decides to board her hot air balloon... to travel the world for real this time!

Atelier Saje

Age 4+

Animated book

240 x 400 mm

24 pages

A book made of 8 wonderful animated dresses to discover traditional objects, designs and costumes from Russia, India, Tanzania, Japan, Hawaii, Mexico and the Arctic lands.



**Charly Delwart
and Camille de Cussac**

Age 5 +
Hardcover picture book
160 x 280 mm
76 pages

Would You Rather...?

Would you rather have a little brother (little sister) or a dog? Nutella on your hot dog or ketchup on your cereals? For your birthday, would you rather have many friends over and no presents or no friends and many presents?

As an unconditional fan of the “Would you rather...?” game, a hit with adults and kids alike for decades, Charly Delwart puts its own spin on it, focusing on kids’ day to day questionings, big and small. The result is a selection of 35 funny, ludicrous and sometimes even philosophical questions which allow for a discussion on serious topics filled with fun and laughs!

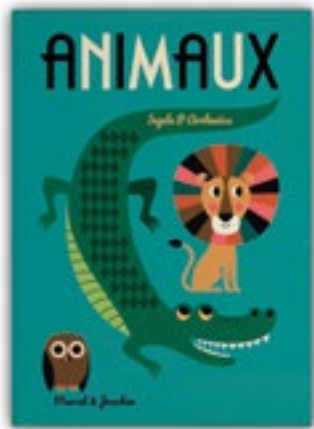


Backlist

The logo features a stylized hand icon with five fingers, rendered in red and blue lines, positioned above the word "Backlist". The word "Backlist" is written in a bold, sans-serif font, with each letter in a different color: B (red), a (blue), c (orange), k (green), l (blue), i (red), s (blue), t (red).

Ingela P Arrhenius

0-3 years old



Animals

Rights sold: Catalan, Dutch, English (world), German, Italian, Norwegian, Spanish (world), Simplified Chinese, Japanese (world).



The City

Rights sold: Catalan, Dutch, English (world), Norwegian, Spanish (world).



A Word Book

[Delphine Chedru](#)

Rights sold: Simplified Chinese.

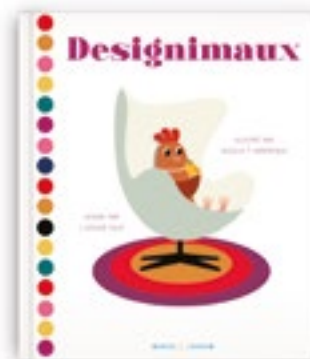


Uncle Teddy

[Atelier Saje](#)



Baby Box



Designimaux



The Waterslide

[Elsa Fouquier](#)



2-4 years old



A Beautiful Day

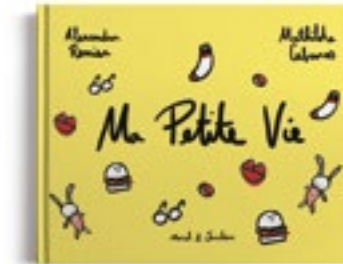
Flora Gressard



Doudou, Where Are You?

Lorea De Vos

Rights sold: Spanish and Catalan,
Simplified Chinese.



Hello!

Mathilde Cabanas
and Alexandra Remise



Ouch!

Mathilde Cabanas
and Alexandra Remise



1, 2, 3... School!

Lorea De Vos

Rights sold: Simplified Chinese.



You And I And Us

Lorea De Vos



Playtime

Mathilde Cabanas
and Alexandra Remise



4-7 years old



The Queen's Dresses

Atelier Saje

Rights sold: Simplified Chinese.



On Tour

Johanna Seban

and Elsa Fouquier



Hibou

Mélodie Baschet



Natcha

Mélodie Baschet

Rights sold: Spanish (world).

4-7 years old



Little Dot, Get Up!

Géraldine Renault

and Naomi Katsu



The Strange Flower

Géraldine Renault

and Naomi Katsu

Rights sold: Simplified Chinese.



Into The Forest

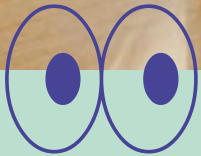
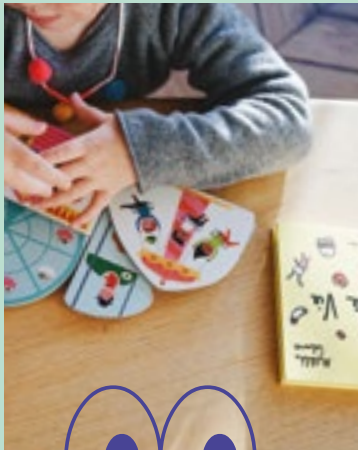
Maria Dek

Rights sold: English (world),
Dutch.





COOL KIDS BOOK CLUB



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