



marcel et joachim

RIGHTS
GUIDE 2019

DEAR PUBLISHERS,

Welcome to our world: beautiful and atypical books for a joyful, tender and inspiring journey through parenthood!

Marcel et Joachim is a brand made by insiders: we are fathers, mothers and soon to be parents in their 30s and early 40s. Our kids give us the energy, the amazement, and the strength to face the challenges that come with being small, independent and disruptive in this competitive environment.

We are concerned by the state of our planet, we can no longer take this mass market consumption and we are looking for a minimalist, conscious, "less is more" way of life. That's why we publish slowly, and only the best according to our criteria of excellence.

Timeless designs combined with multi-functional objects, age appropriate contents and high quality manufacturing are the "sine qua none" conditions of a Marcel et Joachim's book. It is only with a non-negotiable level of expectation that we intend to build the ideal capsule library for little ones.

Charlotte Duverne
MJ Founder

#CAPSULELIBRARYFORLITTLEONES

#LESSISMORE



ANIMAUX

Ingela P. Arrhenius

Alexandre Remise

Mathilde Cabanas

Ma Petite Vie

Marcel & Jouchen

Alexandre Remise

Mathilde Cabanas

Mes petits Bebes

Marcel & Jouchen

ONCLE TEDDY

un GRAND ami pour les tout PETITS

ATELIER SAJE

MARCEL & JOUCHEN

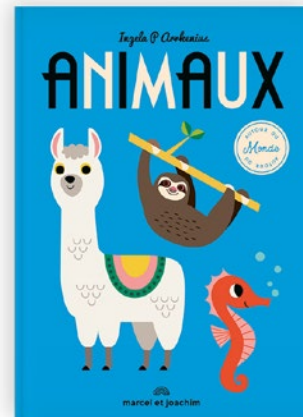


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Latest Releases & Highlights



New



Animals Around the World

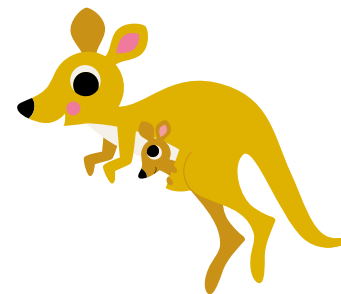
One book was not enough to display all our favorite furred, feather and scaled friends... so here they are: even more animals, still in a giant format!

Just as *Animals* – Marcel et Joachim’s best-seller by the wonderful designer Ingela P Arrhenius – this new volume will for sure become a star in every kid’s bedroom: 32 new animals, 32 pages that are just as many posters we would hang up on our walls!

Ingela P Arrhenius

Age 1+
Hardcover picture book
340 x 460 mm
40 pages

Animals: Over 100,000 copies sold in 9 languages.



ANIMALS

Licence



INGELA P ARRHENIUS' ANIMALS BOARD BOOKS

Wild Animals, Farm Animals

For all the fans of *Animals*, the giant picture book, these two board books feature a selection of 16 animals in a smaller format.

Age 1+ • Board book • 153 x 208 mm • 18 pages

Rights sold: English (world), Dutch.



Mini Animals

A mini accordion of our favourite animals from our best-selling giant books with brand new ones.

In a super handy format to carry it with you at all times for a ton of fun during long car, plane or train rides, and with a magnetic flap to close it when the fun is done.

Ingela P Arrhenius

Age 1+

Cardboard leporello

125 x 165 mm

16 panels (front and back)





My First Encyclopedia

More than 200 words illustrated for toddlers from 1 year old

In this new giant board book, each spread is dedicated to a new fundamental theme: It's cold, It's warm, Up in the air, In the water, It stings, It's soft, It's noisy, It smells good, It smells bad, Let's party!, Home Sweet Home.

Ingela P Arrhenius

Age 1+

Board book

Foam cover

260 x 340 mm

20 pages

Rights sold: English (world except North America), Spanish (world), Dutch.

Smells, animals, objects...

Over 200 words for toddlers age 1+ to learn in their very first encyclopedia.





Christmas



The Funfair



The Market



The Forest



The Museum



The Savanna



The Mountain



Bon Voyage!



The Ice Floe



Let's Play

INGELA P ARRHENIUS' SHAPED BOARD BOOKS, 10 TITLES

Christmas, The Funfair, The Market, The Forest, The Savanna, The Museum, The Mountain, Bon Voyage!, The Ice Floe, Let's Play

Small board books without text, made of thick shaped cardboard and a pretty canvas back. A fun and unusual object to read or play with that has become an indispensable element for all Ingela P Arrhenius collectors.

Age 1+ • Board book • 150 x 150 mm • 6 spreads

Rights sold: Italian, Dutch, English (world).



New



Where did they go?

A smart board book to play peek-a-book – i.e. the most efficient way to make baby laugh!

Charly Delwart and Élo

Age 1+
Cardboard book
237 x 167 mm
18 pages

Cow, Cat, Dog, Duck and Rabbit are best friends forever. Most of all, they like to go for a walk together. But suddenly, Cat is not here anymore, then Dog disappears too, then Rabbit, Cow, and even Duck... Where did they all go?... SURPRISE! Thanks to an ingenious system, every character disappears one after the other. Simple, funny and catchy, printed with Pantone colors, this irresistible little book makes for a perfect bedtime moment!



New



The Queen's Journey

The Queen often has her head in the clouds: when she is daydreaming, she usually thinks about all the foreign lands she has never been to before. From dawn to dusk, she dreams about matryoshkas from Russia, a ukulele from Hawaii, lions from Tanzania and even ninjas from Japan. Her imaginary journeys are so rich and beautiful that, one day, the Queen decides to board her hot air balloon... to travel the world for real this time!

Atelier Saje

Age 4+
Animated book
240 x 400 mm
24 pages

A book made of 8 wonderful animated dresses to discover traditional objects, designs and costumes from Russia, India, Tanzania, Japan, Hawaii, Mexico and the Arctic lands.



New



**Charly Delwart
and Camille de Cussac**

Age 4+
Hardcover picture book
160 x 280 mm
76 pages

Do You Think...?

Do you think that if you were from Italy you would want to eat pizzas more often than if you were from Japan? When do you think people start being old? Do you think there are already too many people on Earth or that there is still some empty space somewhere?

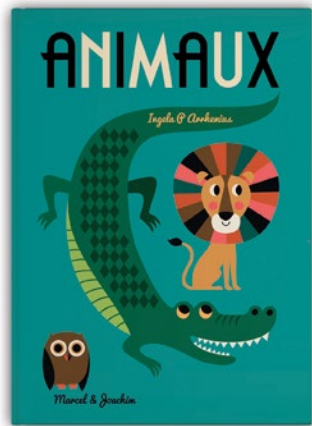
In life, there are so many questions to ask, for which everybody has a different answer: about the world, people and things around us. Here is a selection of them, to learn a bit more about your kids, parents or even yourself. This book is meant to be read with the whole family, from 4 years old and beyond. 35 funny, ludicrous and sometimes even philosophical questions to get into a discussion on serious topics filled with fun and laughs!



Backlist

Ingela P Arrhenius

0-3 years old



Animals

Rights sold: Catalan, Dutch, English (world), German, Italian, Norwegian, Spanish (world), Simplified Chinese, Japanese (world).



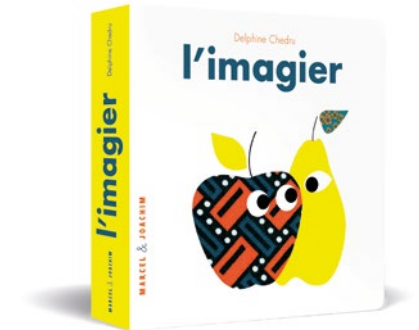
The City

Rights sold: Catalan, Dutch, English (world), Norwegian, Spanish (world).



Gentle Bestiary

Colombine de Forville and Alice Ricard

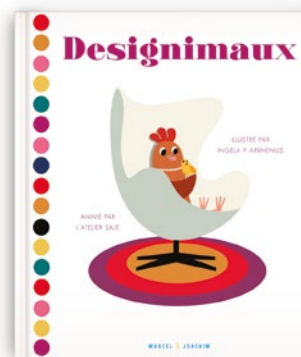


A Word Book

Delphine Chedru
Rights sold: Simplified Chinese.



Baby Box



Designimaux



It's You

Atelier Saje



Uncle Teddy

Atelier Saje

2-4 years old



Doudou, Where Are You?

Lorea De Vos

Rights sold: Spanish (world),
Catalan, Simplified Chinese.



You And I And Us

Lorea De Vos



1, 2, 3... School!

Lorea De Vos

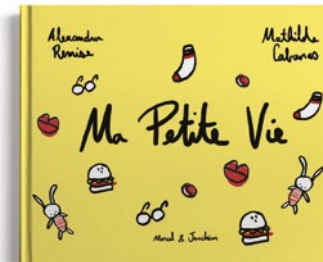
Rights sold: Simplified Chinese.



The Building

Lorea De Vos

2-4 years old



Hello!

Mathilde Cabanas
and Alexandra Remise



Ouch!

Mathilde Cabanas
and Alexandra Remise



Playtime

Mathilde Cabanas
and Alexandra Remise



2-4 years old



A Beautiful Day
Flora Gressard



The Waterslide
Elsa Fouquier



4-7 years old



The Queen's Dresses
Atelier Saje
Rights sold: Simplified Chinese.



On Tour
Johanna Seban
and Elsa Fouquier



Would You Rather...?
Charly Delwart
and Camille de Cussac



Into The Forest
Maria Dek
Rights sold: English (world),
Dutch.

4-7 years old



Little Dot, Get Up!

Géraldine Renault
and Naomi Katsu



The Strange Flower

Géraldine Renault
and Naomi Katsu

Rights sold: Simplified Chinese.



Natcha

Mélodie Baschet

Rights sold: Spanish (world).

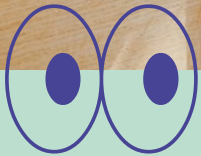


Hibou

Mélodie Baschet



COOL KIDS
BOOK CLUB



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