

BOLOGNA  
2018



MARCEL & JOACHIM

# Pfiou



## THE WATER SLIDE

A book for toddlers to get acquainted with opposites and have fun with onomatopoeias. Going to the swimming pool with Elsa Fouquier will have them excited to get on this semi-realistic and dreamy waterslide, taking them on infinite tours without any parental surveillance needed!

### ELSA FOUQUIER

Age 2 +  
Cardboard book  
CMYK + 1 PMS  
(fluorescent pink)  
Raised UV glossy varnish  
155 x 210mm  
22 pages

**Neon and glossy, a candy-like cardboard book uniting pre-school learnings with pure joy!**



**Dans le vestiaire, il fait trop chaud !**

MIRROR  
BOOK



## YOU AND ME

My sweetheart, my kitten, my baby, my sunshine, my apple, my angel... The sweetest list of nicknames to whisper to your precious little one, with a twist at the end when the last page is turned on an astonishing encounter in the mirror...

### ATELIER SAJE

Age 6 months +  
Die-cut book with round corners  
5 PMS colors + Black  
220 x 250mm  
28 pages

**A striking and colourful book to share unforgettable moments of tenderness with your little one. A mirror on the last page will make for hours of funny faces and amusement through their own self discovery.**



LES  
MAISONS  
DE LÉON



## FAMILIES

Léon, Lazare and Eve would really like to make crepes, but they are out of all the ingredients... The neighbours might be able to help?

**A simple vegan crepe recipe is the opportunity to discover the diversity of families in a building in 2018: seniors, a same-sex-parents family, a jewish family, a Japanese family... For the first time, Leon's adventure takes place in an apartment block, with the same cut out system that reveals the building page after page.**

### LOREA DE VOS

Age 3 +  
Cardboard book  
210 x 290mm  
22 cut-out pages





## AT THE MUSEUM & SAVANNAH

Small picture books without text  
in thick shaped cardboard and a  
pretty canvas back. A book object  
Ingela P Arrhenius' fans will not  
be able to resist.

**INGELA P ARRHENIUS**

Age 1+  
Shaped board books  
150 x 150mm max.  
6 spreads





## BABY BOX

Four Leporello (accordion) books and a mobile for newborns imagined by Ingela P Arrhenius, inspired by the ones she created for her own sons when they were born : simple shapes, bright colours, strong contrasts, to stimulate the baby.

**INGELA P ARRHENIUS**

Age 0 +

1 Box + 4 leporello books

+ 1 mobile in a pocket

