



FRANKFURT  
BOOKFAIR  
2018



• RIGHTS GUIDE •



marcel et joachim

# HEY FRANKFURT!

Marcel et Joachim's team is pleased to present its new catalogue to you, our fellow publishers, with the help of our dear agents, Hannele and Emilie.

As always, our books were made with love, an exceptional attention to design and high quality manufacturing. You might be familiar with us by now, so you won't be surprised to find that a large part of our production is dedicated to the very little ones.

I wish you a great fair, and send you my best from Paris, where I am possibly giving birth to my third child as you are reading through these pages ;)

**Charlotte Duverne**  
**MJ Founder**

*#BOOKSFORBABES*

*#VERYIMPORTANTBOOKS*

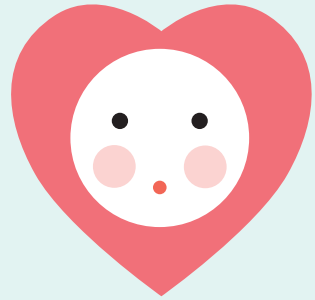
*#COOLKIDSBOOKCLUB*

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# Babies and Toddlers



## It's You

My sweetheart, my cat, my apple, my doll, my baby... The most gentle names for your little one, like a lullaby to murmur in their ear... until the last page where, surprise! They discover themselves in the mirror!

Real mirror at the end, pure and pantone spot printing neon colors.

### Atelier Saje

Age 6 months +  
220 x 250 mm  
28 pages

The perfect baby shower gift: one of the first books to read with baby for unforgettable tender moments.





**Colombine de Forville  
and Alice Ricard**

Age 1+  
Cardboard book  
300 x 400 mm  
24 pages

## Gentle Bestiary

Through a dozen familiar wildlife pictures, *Gentle Bestiary* is an ode to filial love. This book reveals the emotional attention that all species, animal and human, have in common when it comes down to love from an adult for his baby.

Tender and happy images, matched with a short sentence that expresses what defines filial love and responsibility: cuddle, shelter, share, encourage, care for, feed, provide...

This book from Marcel et Joachim is sure to become a children bedroom star.

*With a degree from Penninghen Paris, Alice Ricard's illustrations for the Paris hospitals brought her to fame. In recent years, she has put her talent to use for the high-end children furniture brand "Little Cabari", of which she is the co-founder.*



## INGELA P ARRHENIUS' SHAPED BOARD BOOKS

**Christmas, The Funfair, The Market, The Forest, The Savanna, The Museum, The Mountain, Bon Voyage!**

Small picture books without text, made of thick shaped cardboard and a pretty canvas back. An irresistible book-object for all the fans of Ingela P Arrhenius.

Age 1+ • Carboard book • 150 x 150 mm • 6 spreads

Rights sold: Dutch, English (world)



**Christmas**



**The Funfair**



**The Market**



**The Forest**



**The Savanna**



**The Museum**



**The Mountain**



**Bon Voyage!**

**2019:**  
The Ice Floe  
The Jungle



## Leporello Animaux

Ingela P Arrhenius' best seller is now available in mini-accordion form. A selection of 14 animals in a super handy format that you'll be able to carry everywhere, all the time. Also ideal displayed on a shelf, stretched out or in a carrousel.

### Ingela P Arrhenius

Age 1+ • Carboard leporello  
110 x 150 mm (folded) • 16 sides







### Lorea De Vos

Age 3+  
 Carboard book  
 210 x 290 mm  
 22 pages

## The Building

Léon, Lazare and their cousin, Eve, really want to make crepes. But they are missing all the ingredients. But Eve's neighbors might be able to help them?

With the excuse of a simple and light hearted subject (a crepe recipe), this book shows the diversity of families living in an apartment block in 2018: from seniors to a homoparental family, a family of Jewish faith, another of African heritage, a Japanese family...

For the first time, Léon's adventures take place within an entire building!

Same principles of laser cut pages, with a building that reveals itself page after page.

As a bonus at the end, Léon's vegan crepes recipe.





# Picture books



## The Queen's Journey

The Queen has chosen to travel the world in a hot-air balloon. She flies over the earth in her airship, observing the changing landscapes and infinite blue of the seas. During each halt, she imagines and adorns a splendid dress sewn with her memories and ornamented with all her treasures. And she brought back, in her travel trunks, 7 animated dresses and a lot of surprises!

### Atelier Saje

Age 4+  
Animated book  
240 x 400 mm  
22 pages

An animated book filled with wonder and the discovery of costumes, designs and traditional objects from Scotland, Russia, India, China, Alaska, Peru and Senegal.



**Charly Delwart  
and Camille de Cussac**

Age 5 +  
160 x 280 mm  
76 pages

## Would You Rather...?

*Would you rather have a little brother (little sister) or a dog? Nutella on your hot dog or ketchup on your cereals? For your birthday, would you rather having many friends over and no presents or no friends and many presents?*

An unconditional fan of the “Would you rather...?” game (Would you rather have foam legs or spaghetti arms?... Get bored by Beyoncé or entertained by Donald Trump?), a hit with adults and kids alike for decades, Charly Delwart put its own spin on it, focusing on kids’ day to day questionings, big and small. The result is a selection of 35 funny, ludicrous and sometimes even philosophical questions which allow for a discussion on serious topics filled with fun and laughs!



# Stationery





## Calendar

A year of retro charm with 12 brand new illustrations by  
**Ingela P Arrhenius** | 220 x 300 mm • 13 pages



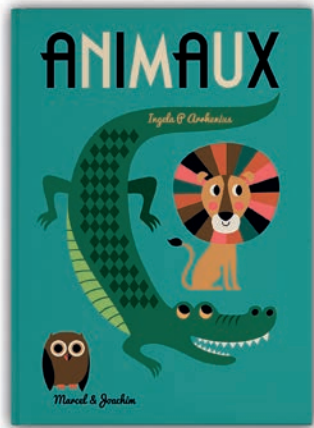


# Backlist



## Ingela P Arrhenius

## 0-3 years old



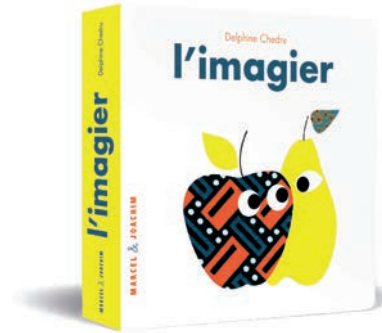
### Animals

Rights sold: Catalan, Dutch, English (world), German, Italian, Korean, Norwegian, Spanish (world), Simplified Chinese, Japanese.



### The City

Rights sold: Catalan, Dutch, English (world), Norwegian, Spanish (world).



### A Word Book

Delphine Chedru

Rights sold: Simplified Chinese

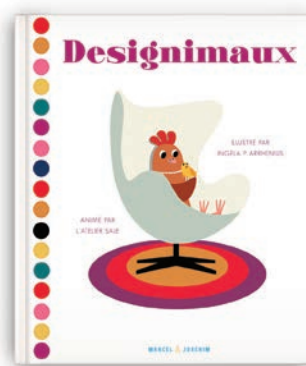


### Uncle Teddy

Atelier Saje



### Baby Box



### Designimaux



### The Waterslide

Elsa Fouquier



2-4 years old



**A Beautiful Day**

Flora Gressard



**Doudou, Where Are You?**

Lorea De Vos

Rights sold: Spanish and Catalan,  
Simplified Chinese

2-4 years old



**Hello!**

Mathilde Cabanas  
and Alexandra Remise



**Ouch!**

Mathilde Cabanas  
and Alexandra Remise



**1, 2, 3... School!**

Lorea De Vos

Rights sold: Simplified Chinese



**You And I And Us**

Lorea De Vos



**Playtime**

Mathilde Cabanas  
and Alexandra Remise



4-7 years old



**The Queen's Dresses**

Atelier Saje

Rights sold: Simplified Chinese



**Into The Forest**

Maria Dek

Rights sold: English (world)



**Little Dot, Get Up!**

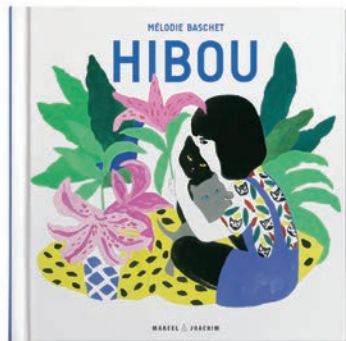
G eraldine Renault  
and Naomi Katsu



**The Strange Flower**

G eraldine Renault  
and Naomi Katsu

Rights sold: Simplified Chinese



**Hibou**

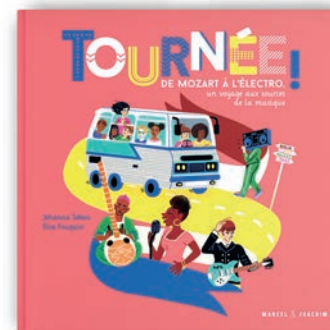
M elodie Baschet



**Natcha**

M elodie Baschet

Rights sold: Spanish (world)



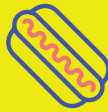
**On Tour**

Johanna Seban  
and Elsa Fouquier



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Graphic design: Flora Gressard • Photographies: Lola Bodeur



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