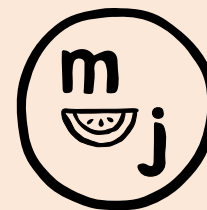




# marcel et joachim

## *The Rights Guide*





# Board books

**NEW BOARD BOOK SERIES**

# MY FIRST HEROINES

**Clémence Demeestere & Marie-Lou Pihen**

Because it's never too early to surround yourself with inspiring figures, this new positive series introduce extraordinary women to children from 3 years old and will allow them to grow in the company of strong and committed female models.

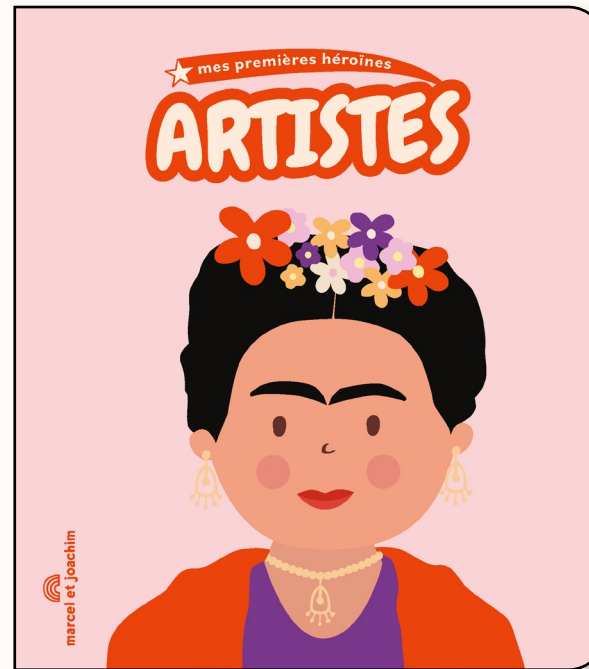
In each title, meet several women who have opened up the fields of possibilities for all little girls.

Frida Kahlo, Megan Rapinoe, Serena Williams or Lupita Nyong'o, they all have a very important message for you!

Whether they are painters, singers or football players, discover 6 illustrated portraits of these amazing women in these little photo album-like cardboard books with their polaroid-style illustrations and their positive mantras adapted to toddlers.

My First Heroines are books to put in the hands of all little girls, like little boys.

AGE 3 +  
Board books  
CMYK + 1 PMS  
160 x 180 mm  
7 spreads  
2 titles available:  
Artists and Athletes



ANGÈLE

FRIDA

COLETTE

CLARISSE

MEGAN

SERENA

LUPITA

AURÉLIE

SIMONE

LAURE

More titles to come:

- ★ Scientists  
Marie Curie, Katherine Johnson, Jane Goodall, Grace Hopper...
- ★ Leaders  
Indira Gandhi, Simone Veil, Michelle Obama, Lady Diana...
- ★ Designers  
Eileen Gray, Charlotte Perriand, Ray Eames, Florence Knoll...

**NEW BOARD BOOK**

# BADABOOM

**Margaux Morier & Marguerite Courtieu**

Marcel plays with his blocks under the watchful eye of his sister Alice. "TAPABOOM!" shouts Marcel when the pile falls down.

"No Marcel, we say Badaboom" explains Alice wisely.

The pile collapses a second time: "TADAPOOM!"

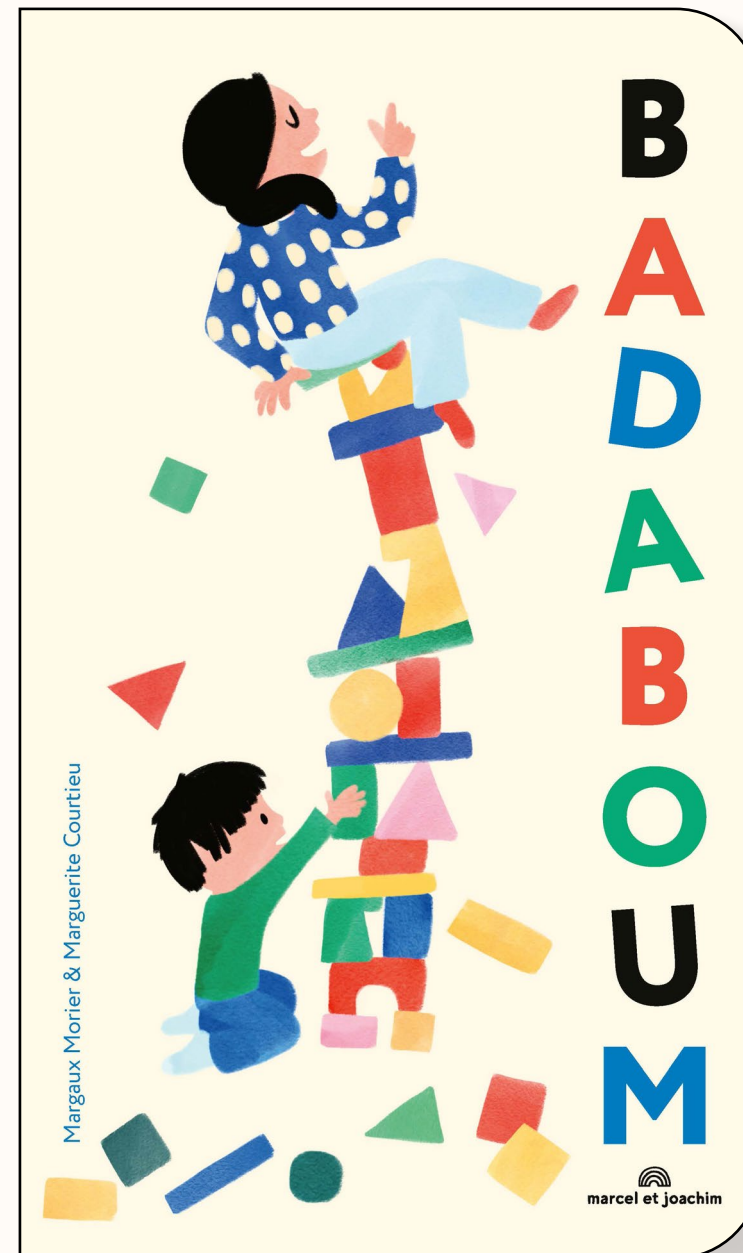
"Badaboom!" replies Alice, upset. Then a third time: "PAPABOOM!" But when Alice falls out of her chair while trying to put a book on the shelf, her little brother doesn't mix up and says it right: "BADABOOM!"



A sweet and humorous moment of life between a sister and her little brother, in this tender and colourful board book which combines game, child's learning and playing on onomatopoeias.

Rounded corners, soft paper and colours for an ever more pleasant object to handle, read and reread endlessly.

AGE 2 +  
Board book  
CMYK  
150 x 250 mm  
11 spreads



Margaux Morier & Marguerite Courtieu

marcel et joachim



## BOARD BOOK

# MY BABY'S DAY

Soledad Bravi

From breakfast to bedtime, the key moments of a baby's day illustrated with simplicity and mischief by Soledad Bravi.

Don't be fooled by the simplicity of this book: in Soledad Bravi's world, magic hides the details. The iron guardrail that takes us immediately to a stylish Parisian flat, the hairy dad who gives his hairy genes to his offspring, the loving and faithful

dog who lives his day at the pace of the baby and really enjoys being pampered, even since the baby's birth. This is everyday life, but not the next-door one!

A book that will quickly become a must-have for young parents, as essentials as baby bottles, playing on onomatopoeias.



AGE 1 +  
Board book  
CMYK + 1 PMS  
195 x 155 mm  
13 spreads



## WHEELS SERIES

# ENCYCLOMINI

Ingela P Arrhenius

It's soft! An apricot, a teddy bear, a kiss, marshmallows, a lamb, and... a hedgehog? In this new series of board books for little ones, we play with wheels to find the intruder! Each wheel shows several items... are they soft or prickly? Do they smell good or bad? Are they scary? Spin the wheel and have fun!

Inspired by their big sister, our bestseller "My first Encyclopedia" by Ingela P Arrhenius, each book of this series' theme is a duo of opposites : good or stinky, soft or prickly, funny or scary, noisy or silent... Besides learning elementary concepts, kids will interact during the reading, be surprised by what they discover and give their own opinion on the subject.

AGE 2 +

Board books with wheels

CMYK + 1 PMS

180 x 169 mm

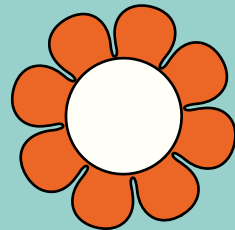
5 spreads

4 titles available:

Good or Stinky? and Soft or Prickly?

Rights sold: Italian, Dutch, Spanish (world).

Scary or Not Scary? and Noisy or Silent?





## BOARD BOOKS SERIES

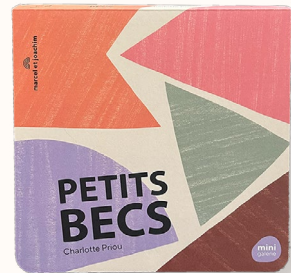
# MINI GALLERY

Books to collect and spread out everywhere, to turn the house into an art gallery while on all fours!

These are all-cardboard books for toddlers, to awaken them to art and enable the parent and the child to recognise together the different forms of graphic expressions, while encouraging moments of exchange and connection.



**THE WORLD**  
**Catherine Lavoie**



**LITTLE BEAKS**  
**Charlotte Priou**



**SUMMER**  
**Mathilde Rives**

AGE 0 +

Board books

The World: CMYK + 2 PMS

Summer: CMYK + 1 PMS

Printed on uncoated paper

165 x 165 mm

9 spreads

Rights sold for The World: Icelandic, Italian.

Rights sold for Little Beaks: Icelandic.

Rights sold for Summer: Italian.





## BOARD BOOKS SERIES

# SHAPED BOARD BOOKS

**Ingela P Arrhenius**

Small board books without text, made of thick shaped cardboard and a pretty canvas back. Fun and unusual objects to read or play with that have become indispensable elements for all Ingela P Arrhenius collectors.

NOW 14 TITLES AVAILABLE!



**GOOD NIGHT!**



**THE COUNTRYSIDE**

AGE 1 +

Board books

150 x 180 mm

5 spreads

Rights sold for the whole series:

English (world).

Rights sold for a selection of titles:

Czech, Dutch, Italian, Catalan,

Spanish (world).



**THE MUSEUM**



**CHRISTMAS**



**THE FOREST**



**THE SAVANNA**



**THE FUNFAIR**



**LET'S PLAY**



**THE ICE FLOE**



**THE MARKET**



**WE LOVE BOOKS!**



**THE MOUNTAIN**



**BON VOYAGE!**



**FAIRY TALES**





# Picture books

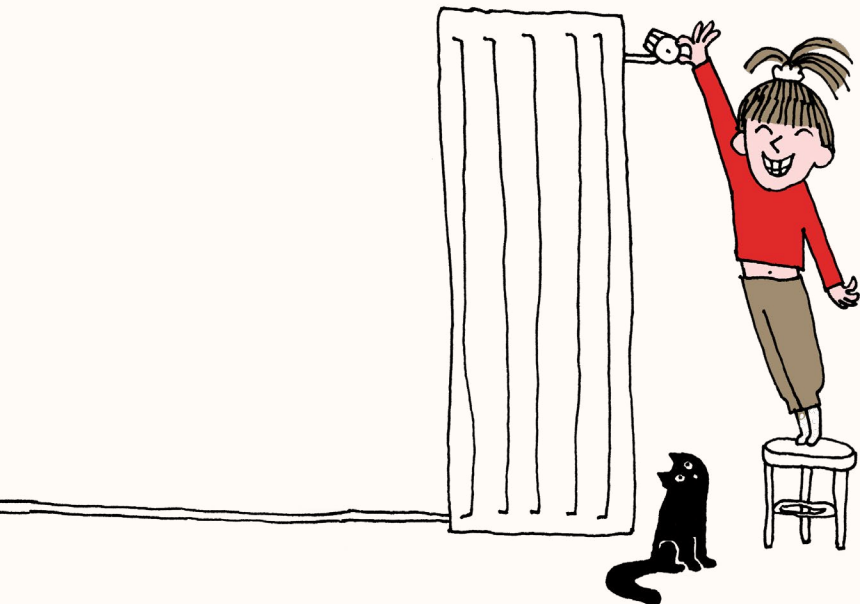
**PICTURE BOOK**

# THE GREAT GREAT IDEA

**Noëlle Letzelter**

Violette is really fed up. "Rain is such a calamity! Enough is enough!" This bad weather makes her feel blue... But suddenly, Violette has an idea. And it's a reaaaally great idea. It surely is the GREATEST idea! But it's not certain that her parents will have the same opinion...

Follow this mischievous and endearing little girl as she realizes her best idea (or her biggest mischief) in this hardcover picture book which perfectly combines humor, ingenuity and simplicity.



AGE 3 +  
Hardcover picture book  
CMYK + 2 PMS  
150 x 230 mm  
42 pages



## PICTURE BOOK

# SPORTS IN PARIS

Charlotte Colmet Daâge & Ingela P Arrhenius

In 2024, we have a strong desire to talk about SPORT. Because we love it, because it has undeniable benefits for children and because our favourite author is herself completely addict to it.

A new picture book by Ingela, about a topic which is rarely addressed in early childhood: 12 Olympic sports illustrated in 12 emblematic places of the French capital.

A layout with a nod to the advertisements from the 50's where rowing would have replaced baby soap. The text perfectly reflects the passion of sports commentators.

Thanks to a map of Paris, you can locate the encountered places and the child can replace each sport at the right spot.



AGE 4 +  
Hardcover picture book  
CMYK + 1 PMS  
270 x 368 mm  
40 pages





**PICTURE BOOK**

# THE NEWCOMER

**Charly Delwart & Delphine Perret**

Who is this newly-arrived creature in the house?  
It does strange things.  
It has its own logic and rituals.  
The narrator observes it with precision and astonishment, without judgement.

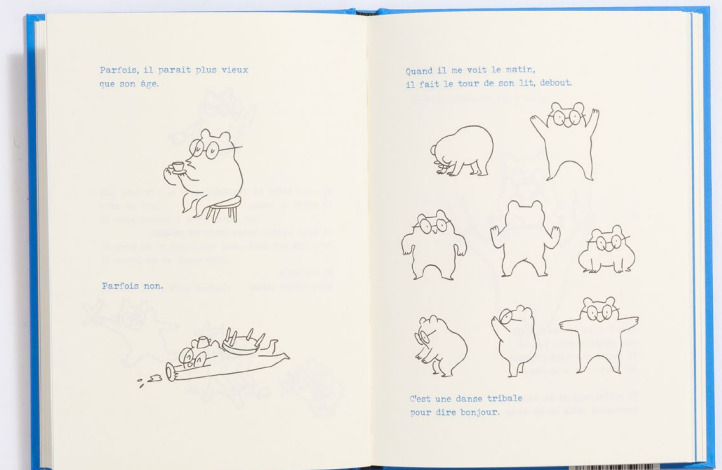
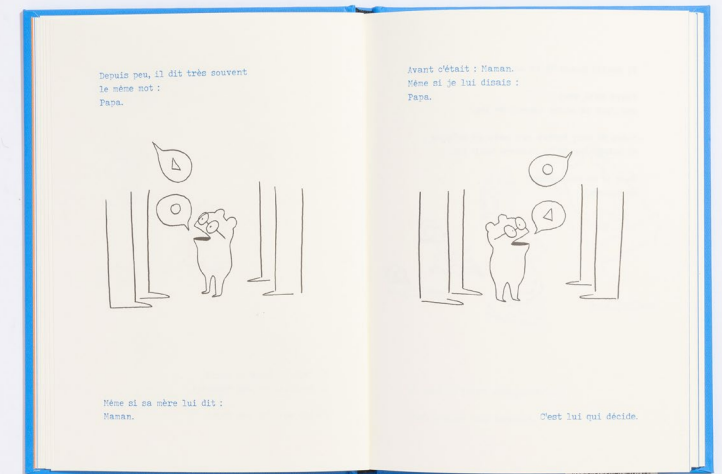
An original text that evokes the strangeness of a being in its first months of life, and marvelously restores the communication without words which built between the baby and his/her parents.

Children will enjoy the fun of this creature that may remind them of a little brother or a little cousin.

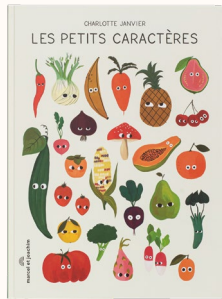
Adults will rediscover their emotions and, through Charly Delwart's memories, will revive their own. Beware of nostalgia!



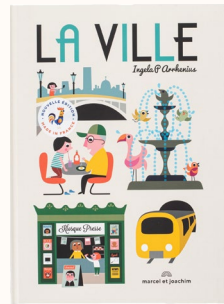
AGE 4 +  
Hardcover picture book  
Black + 2 PMS  
140 x 190 mm  
76 pages



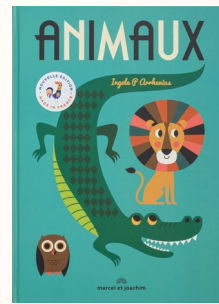
# Backlist



**Fruits and Veggies:  
Big Personalities**



**The City**  
Rights sold: Catalan,  
Dutch, Norwegian,  
Spanish (world)  
English (world).



**Animals**  
Rights sold: Catalan,  
Dutch, English (world),  
Simplified Chinese (world),  
Spanish (world), Japanese,  
German, Norwegian.



**Animals  
Around the World**



**Animals  
Leporello**



**Dodo Toucan's  
Word Book**



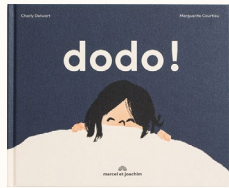
**My First  
Encyclopedia**  
Rights sold: Catalan,  
Czech, Dutch, Italian,  
Norwegian, English  
(world except North  
America), Spanish (world).



**My First  
Grocery Shop**  
Rights sold: Catalan, Czech,  
Dutch, Spanish (world).



**Magical Massages  
for Little Ones**  
Rights sold: Dutch.



**Bedtime!**

Rights sold: Italian, Portuguese (Portugal).



**Where Is My Cuddly Toy?**

Rights sold: Spanish, Catalan, Polish.



**The Waterslide**

Rights sold: Korean.



**What Are They Doing?**

Rights sold: Italian.



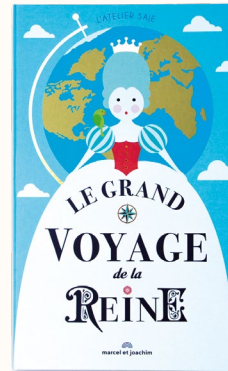
**Where Did They Go?**

Rights sold: Korean, Dutch, Italian.



**The Queen's Dresses**

Rights sold: Italian.



**The Queen's Journey**



**Oops, Mila!**



**It's You**

Rights sold: Spanish (world), Italian, Simplified Chinese, Korean.



**The Perfect Shot**

Rights sold: Dutch, Italian.



**Lusse katt**



**Dogs**



**Wildlife Around The World**



**A Bear's Christmas**



**Max & Lottie**



To receive information about  
foreign rights, please contact our agents:  
HANNELE & ASSOCIATES  
info@hanneleandassociates.fr

—  
marceletjoachim.fr  
FB. /marceletjoachim  
IG. @marceletjoachim