

éditions MeMo  
bologna children's book fair  
2015



# MeMo, books truly meant for children

Since 1993, éditions MeMo has built up a high-quality catalogue, based on the artistic and educational qualities of albums which are predominantly created by author-illustrators. These books work to develop a child's imagination, taste for art and knowledge, openness to others and capacity for discernment. The form of each book is very well thought out, so as to invite children to use the book as an object and to give them an early taste of independent reading.

## Educational and artistic objectives

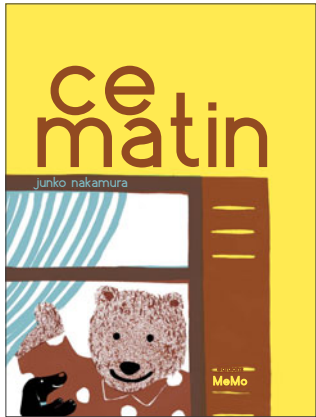
Authors and illustrators are chosen not only for their artistic qualities, but also for their storytelling talent and the depth of feeling that they evoke. We believe in children's own ability to choose what is best when they are offered quality images and stories. For children, a book is a window to the world, but it is also a place to experiment and explore their feelings, their fears and joys; a place to learn about life. Here are some examples of the skills that children should learn through books, and some authors who respond particularly well to these: Discover writing, quantities and numbers with Anne Bertier. Discover shapes and sizes with Gay Wegerif. Discover the living, learn the major events of plant and animal life with Anne Crausaz and Emilie Vast. Cooperate and become independent, experience self-confidence, and learn emotional control with Malika Doray... these are just a few of the educational objectives in our «Growing up with éditions MeMo books» range.

## The book: a precious and irreplaceable object

It is our belief that in this age of the eBook and the «merchandisation» of content, the paper book should retain its position as an irreplaceable object. Since 1993, every éditions MeMo book has its own format and typography. We print on thick paper which is similar to drawing paper, meaning everyone can get their hands on something that appears just as valuable as the original. For this purpose, we do a considerable amount of photo-engraving, spending weeks working in close cooperation with the author tweaking each image before printing. The care that is taken over the image and the object itself generates a pleasure that enriches children's reading and makes them sensitive to its content. They learn to appreciate the artistic quality of the book.

## The classics of past and present

In this guide, we have selected predominantly contemporary books that speak to younger children using very simple words and images. These books are held in particularly high regard amongst book promoters, librarians, and professionals in the field of early childhood. We have also included books which form part of the heritage of the illustrated children's book. These are quality books that have crossed time and borders. They have survived and retained the same charm and power. Much like musical and literary works for adults, good books for children are universal. Future classics and timeless classics; this is the éditions MeMo editorial agenda.

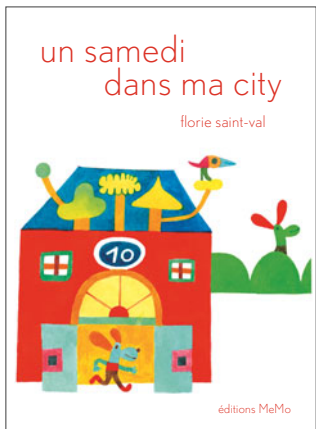


Junko Nakamura  
**Ce matin (This Morning)**

This morning begins like every morning, getting up, followed by all the other daily tasks, the pleasure of getting together, and finally the departure to somewhere else, outside. It is for everyone, both young and old, an ordeal we must learn to accept and enjoy: leaving your cocoon, your bed, your nest, and facing the outside world.

In *Ce matin*, the bear and the dog subjugate the day with much mutual care and attention, and then set out to see the world. Leaving means growing up? The natural but simple polysemy by Junko Nakamura speaks to us all and takes us on a journey around the world.

44 pages. 19 x 25.3 cm.



Florie Saint-Val  
**Un samedi dans ma city (Saturday in the City)**

This morning, Billy Bobby does not have school; he is off to discover the city on a Saturday.

The bus goes past the sleepy school. See you on Monday! Page after page, he meanders among the mushroom houses, the hanging gardens, the hospital, the zoo, the swimming pool, and takes us to the cake house where there is a little party... On each page we discover a different world full of lots of little animals and characters exploring, going in and out of these fantasy architectures, creating a paper chase for the little ones.

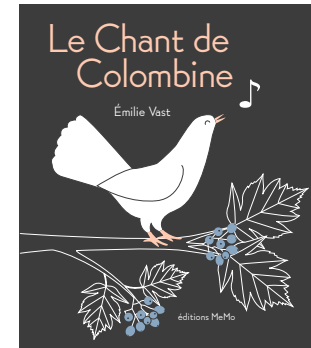
40 pages. 24.5 x 33 cm.



Émilie Vast  
**Le secret (The Secret)**

Fox has a secret. She can't keep it any longer, so she tells Rabbit. "Oh! Extraordinary", said Rabbit. Rabbit has a secret. He can't keep it any longer, so he tells Dragonfly. "Oh! Terrific", said Dragonfly. Dragonfly has a secret. She can't keep it any longer, so she tells Squirrel. "Oh! Incredible", said Squirrel. And so on, each one is told the secret and then whispers it in a friend's ear. What is it? The birth of a fox cub... which is no longer a secret when the news reaches...

32 pages. 20 x 16 cm.



Émilie Vast  
**Le chant de Colombine (Colombine's Song)**

Émilie Vast gives us here a musical picture book. Colombine wants to capture the attention of a Pierrot. Page after page, bird after bird, she learns a note from each one. Finally, using them all together, she adds to the melody words from a love song that will seduce her Pierrot. Learning the musical scale is always an entertaining exercise and here it is accompanied by Émilie's illustrations and associated with a well-known tune, combining learning with pleasure.

48 pages. 20 x 22 cm.



Virginie Morgand  
**ABC du marin (The ABC of Sailors)**

Is it possible to add yet another alphabet book to a genre that has been revisited so many times? Virginie Morgand has chosen a sea voyage. From A for Anchor to be raised, B for Buoy we see disappearing in the distance, and C for the crew on whom we can count, D for Dolphins and E for ensign, she humorously presents this maritime theme, embarking little ones on a real adventure. The drawings by Virginie Morgand successfully combine sixties inspiration and the intensity of cinema animation bringing the pictures to life page after page. A breath of fresh air!

32 pages. 16 x 24 cm.



Virginie Morgand  
**Les JO des animaux (The Animal Olympics)**

Right, on your marks, set?

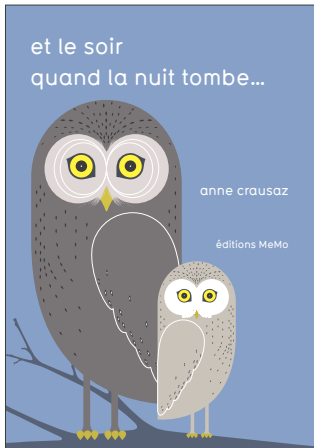
Two blows on the whistle and they're off; there is a cup to be won. We have already toppled 3 hurdles with 4 lines drawn on the ground. Number 5 has broken a record, 6 metres, says the referee... Virginie Morgand created this book to teach small children to count through sport. As with the *ABC du marin* which took us on a lovely boat, the animals lead us through their Olympic games: bear weightlifting, fast felines, hippos in leotards, watched over by a referee on a giraffe. Everything is in motion and we sprint to the end of the book...

36 pages. 158.5 x 26 cm.



Anne Crausaz  
**Et le matin quand le jour se lève...**  
 (In the Morning as the Sun Rises...)

Anne Crausaz has created two small board books that alternate, follow on, or can be read in isolation. To *In the evening as night falls* retorts *In the morning as the sun rises*. Throughout the 16 pages, we witness the waking of the animals and the little ones that went to sleep in the other book. But the owlets that spent the entire night flying are tired when the sun rises! The cockerel wakes the chickens, the dog pricks up its ears, barks and... The children wake up full of energy. The quality of this book stems from the beauty of the pictures, but also the presentation which jumps from night to day and day to night making it dynamic to read and easy to share. — 16 pages. 15 x 21.5 cm.



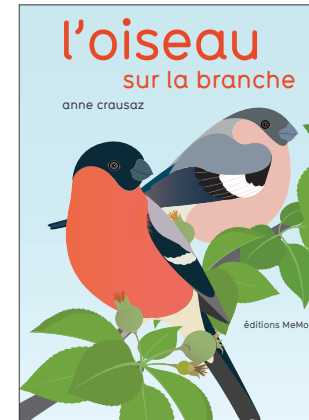
Anne Crausaz  
**Et le soir quand la nuit tombe...**  
 (In the Evening as Night Falls...)

Anne Crausaz has created two small board books that alternate, follow on, or can be read in isolation. To *In the morning as the sun rises* retorts *In the evening as night falls*. Whilst the weasels and the badgers come out to eat and the owls teach their owlets to fly silently, the children are getting ready for bed and the adults are reading them stories. Stories about day and night to help come to terms with the separation because life goes on all around, night after night, morning after morning. 16 pages. 15 x 21.5 cm.



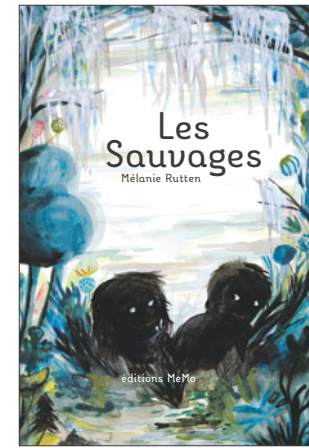
Malika Doray  
**Si les parents lapins dormaient avec leurs enfants (Sleeping Together?)**

So, how do we go about explaining that rabbit parents and rabbit children sleep in their own separate beds? By telling them off? Ok then, just for tonight. And what about the rabbit grandparents? Maybe they'd like to sleep with their children? And the rabbit uncles and aunts would like to snuggle up with their parents. And now the cousins are joining in! What a mess! There are ears everywhere! So, move over, mind your ears, cuddle up everybody... now the rabbit family looks like an octopus family. By the way, how do octopus families sleep? 32 pages. 20 x 27 cm.



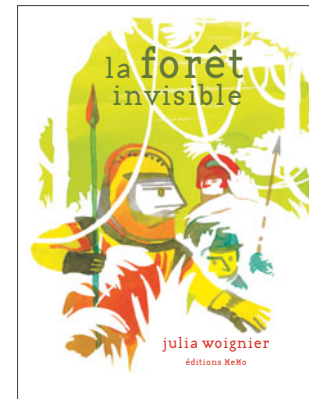
Anne Crausaz  
**L'oiseau sur la branche**  
 (The Bird on the Branch)

On a branch, as the seasons go by, week by week, 52 birds tell us how they live. Those who migrate, those who stay, and the way they eat. All this gives the opportunity to see a dazzling parade of feathers, contrasting sharply with the more restrained colour palette of the tree. A large format book, offering more than a hundred pages that children will leaf through like a big encyclopaedia, to which you come back again and again, taking delight in this gallery of feathery portraits. 112 pages. 21.5 x 30 cm.



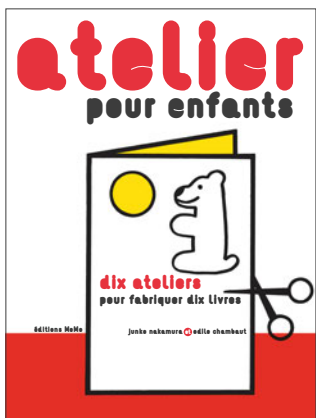
Mélanie Rutten  
**Les Sauvages (The Unfettered)**

Two wooden houses separated by a field. In the dark, two figures pick their way through the long grass to the edge of the river. In silence, they climb onto the raft. This book tells the story of a night-time adventure: a boy and a girl decide to go and live over there, on the island, where a world is waiting over which they will reign the entire night. This is the first book by Mélanie Rutten for 4 to 8 year-olds; at the same time she continues the saga that began with *L'ombre de chacun*, then *La source des jours*. 36 pages. 21 x 30 cm.



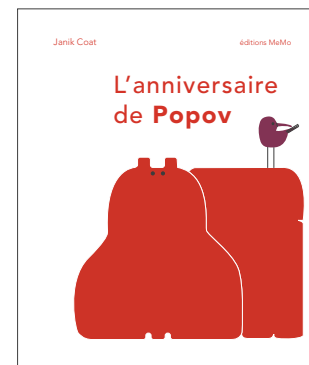
Julia Woignier  
**La forêt invisible (The Invisible Forest)**

An army of armed explorers advance deep into a strange forest. All seems peaceful, but we soon hear strange noises and see monsters emerging decorated with the white of the paper. After the battle, the survivors will pay dearly for their victory. Julia Woignier, in her second book published by éditions MeMo, uses the white of the paper as a part of the scene: monsters gradually appear, hidden behind tree trunks, producing an impression of cinematic motion. A remarkable first album by a young artist who studied Decorative Arts in Strasbourg. 48 pages. 17 x 23 cm.



Junko Nakamura and Odile Chambaut  
**Atelier pour enfants**  
 (Workshop for Children)

Imagining, writing, illustrating, binding... each step in the process of creating a book is clearly and playfully explained in this book by Junko Nakamura and Odile Chambaut. Using age-appropriate language, they accompany children through the creative process, complemented by Junko's line drawings. Photographs further illustrate the children's creations. What matters is the pleasure of creating! Books can be intimidating; MeMo's aim is to help children recognize their beauty, and make them their own.  
 48 pages. 21 x 28 cm.



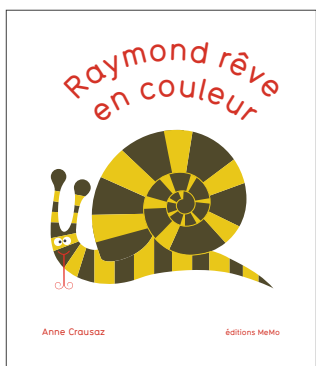
Janik Coat  
**L'anniversaire de Popov**  
 (Popov's Birthday)

Janik Coat created Popov the hippo in her book *Popov and Samothrace*, a bestiary unlike any other published by éditions MeMo in 2005. She wishes him a happy 10th birthday with the creation of his first colouring book. He is surrounded by some of his first friends as well as some new animals that have come to celebrate his birthday in a dream decor! The pictures by Janik Coat, with their fine, elegant outlines, are perfect for little ones to colour in. There is also a story which entices you to have fun with the characters and the colours. This narrative colouring book is another addition to the *Livre en jeu* series.  
 28 pages. 21.5 x 25 cm.



Dorothy Kunhardt  
**Tiny Animals Stories**  
 and **Tiny Nonsense Stories**

MeMo is reprinting the well-known Tiny Golden Library, which has been out of print since the 70's. Dorothy Kunhardt's and (the great) Garth Williams' project is not a book, but two libraries! Twenty-four books, twenty-four stories illustrated in colour and that fit in a child's hand. A miniature, atypical and lovely object, in which the reader will find a myriad of animal stories, from zany to touching, ready to spark the imagination.  
 Tiny Animals Stories: 12 books, 26 pages. 5.5 x 8 cm.  
 Tiny Nonsense Stories: 12 books, 26 pages. 5.5 x 8 cm.



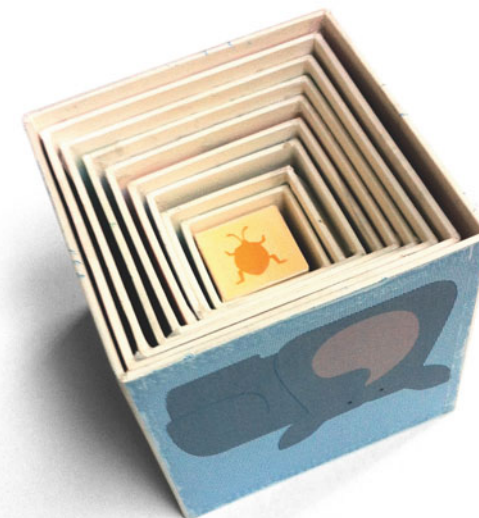
Anne Crousaz  
**Raymond rêve en couleur**  
 (Raymond's Technicolour Dreams)

Raymond the daydreaming snail, a slow, humble hero, slides across the pages of this colouring book. The crayons and felt tips bring a little colour to his life. Is a shell always beige or brown? Not at all...  
 28 pages. 21.5 x 25 cm.



Janik Coat  
**Jeu de cubes (Nesting Blocks)**

Small animals squeeze in the form of the smallest cubes of this game, the bigger they get, the bigger the blocks are. Four animals for each size, that is a total of 40 animals in this Nesting Blocks game.  
 10 cubes : 4 cm<sup>3</sup> to 13.7 cm<sup>3</sup> in a cardboard box.



## Fredun Shapur

He is an artist and graphic designer. He worked in the 70's with Naef, Galt Toys et Creative Playthings. Piquoq Editions published in October 2013 a monograph, *Playing With Design*, written by Amy F. Ogata and Mira Shapur.

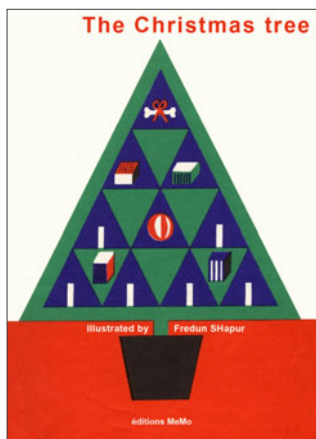


### Rond et rond et carré (Round and Round and Square)

*Rond et rond et carré* is a graphic narrative about a square and a circle. They combine to form a familiar universe: simple shapes to start with, then a wagon and a bridge, children and toys, then the sun and the moon, leading to a starry night when it is time to go to bed. This play on shapes, explored by the greatest, from Nathalie Parain to Léo Lionni, is developed with great dynamics and formal beauty. This book is the first of a series of reissues from the great artist and designer Fredun Shapur.

40 pages. 17 x 21.5 cm.

In these four early readers picture books, Shapur displays unusual skill in expressing lively movement and tender detail through simple geometric forms. Blocks of color saturate each page, and produce a vibrant children's world, enclosed and distant from the adults. The four books can be read as a series.



### The Christmas Tree

In *The Christmas Tree*, the children carefully decorate the tree with presents for their two animals and their parents. Sally receives a doll, and Jim gets a boat, both of which feature in *By the Pool*.

28 pages. 14.5 x 20 cm.



## By the Pool

*By the Pool* tells how Sally and Jim decide to float Jim's boat on the water with the doll aboard. The doll falls into the water, but is rescued by the proud Spot.

28 pages. 14.5 x 20 cm.



## Spot and the Paint

Sally and Jim are doing some painting and Spot, running too close, get paint on his tail. There are further painting mishaps that finally end with two happy children covered in paint, sitting with a colorful Spot!

28 pages. 14.5 x 20 cm.



## Blackie and the Wool

Blackie the cat likes playing with a ball of red wool by chasing it all over the house. Unfortunately the mother needs the wool, so Blackie gets her own ball of wool, while her kitten in the garden is allowed to play with a green ball of wool.

28 pages. 14.5 x 20 cm.

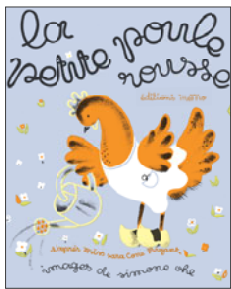
## Simone Ohl (1908–1976)

After studying plastic arts and engraving, taught drawing to children in Paris. Influenced by his creations of scenery and stage costumes, she was able to bring the atmosphere of traditional tales in the style of paintings seized on the spot, that integrate in a similar gesture drawing and script writing.



### Les aventures de la petite souris (The Adventures of the Little Mouse)

Mousey the little mouse is chasing a nut, all the way to the house of a naughty little red man who holds her prisoner and forces her to work for him. But when she finally manages to get away, she won't leave without her precious nut. What's in the nut? That's what you will learn in this lovely book... This story of a curious and determined little mouse is a children's favourite. — 36 pages. 16 x 21 cm



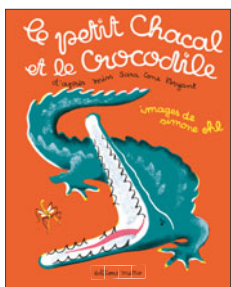
### La petite poule rousse (The Little Red Hen)

The fox does his utmost to have a square meal of the little red hen, but he will learn to his cost that the little hen is as cunning as he is, and much more prudent! 36 pages. 16 x 21 cm.



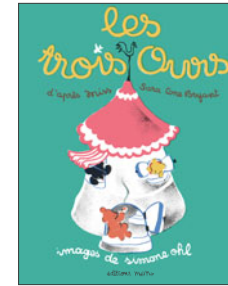
### La maison que Pierre a bâtie (The House That Jack Built)

This is the cow with the crumpled horn that tossed the dog that worried the cat that killed the rat that ate the malt that lay in the house that Jack built." The popular nursery rhyme, illustrated by Simone Ohl. 36 pages. 16 x 21 cm.



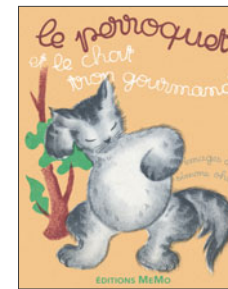
### Le petit chacal et le crocodile (The Little Jackal and the Crocodile)

The river's water is created by a dense blue flat tint, from which bursts out the lush vegetation of the jungle. In this setting, a mischievous jackal and a crocodile with huge jaws play at who's going to trap the other one. A story packed with action in which craftiness and appetite compete. 36 pages. 16 x 21 cm.



### Les trois ours (The Three Bears)

"Someone slept in my bed," said Big Bear in a big voice. "Someone slept in my bed, too," said Medium Bear! "Someone is still sleeping in my bed!" shouted Little Bear in his thin reedy voice... 40 pages. 16 x 21 cm.



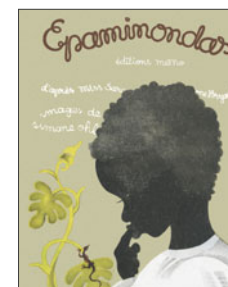
### Le perroquet et le chat trop gourmand (The Parrot and the Very Greedy Cat)

When the parrot gets invited at the cat's, there is almost nothing to eat! When it's his turn to invite the cat, he shows the table with delicious food. But the cat can never get enough... So he eats the parrot! But he is not full yet, and keeps on eating: an old lady, a man and his donkey, the King and Queen... Who can help them all coming out of the cat's mouth? — 40 pages. 16 x 21 cm.



### Le petit lapin, la baleine et l'éléphant (The Little Bunny, the Whale and the Elephant)

The elephant and the whale are powerful and could rule the world if they wanted to. Luckily, Little Bunny heard them and will find a way to thwart their plans! 40 pages. 16 x 21 cm.

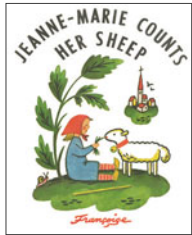


### Epaminondas (Epaminondas)

Epaminondas is a nice but very clumsy little boy, and his adventures are the happy result of predictable disasters! 40 pages. 16 x 21 cm.

## Françoise

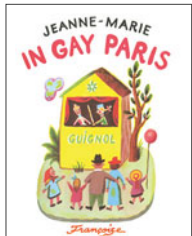
Françoise was a French artist who has worked with André Hellé at the Tolmer publishing house. In the United–States, the “French charm” of her Jeanne–Marie series has met with great success. Her books, with their naïve, highly coloured style give the impression that each illustration floats like an island laid down on the white page. MeMo will publish all her beloved albums.



### Jeanne–Marie Counts Her Sheep

Sitting in her meadow, Jeanne–Marie imagines the shoes she will be able to buy with the wool from two lambs, then the red hat with blue flowers with the wool from three lambs, and then the ride she will be able to take on the merry–go–round with the wool from four... In this repetitive tale, Jeanne–Marie’s dreams get bigger and bigger... until, finally, Patapon is the one who reminds her of the simplicity and beauty of things: a single little lamb and one woollen jumper.

36 pages. 19.5 x 25 cm.



### Jeanne–Marie in Gay Paris

Jeanne–Marie goes to Paris to visit her aunt Rose and the reader travels with her. Many discoveries and encounters follow: the gendarme with his cape and whistle, the bookseller on the banks of the Seine river, the pigeons, the waiter... Each page is an invitation to dive a little deeper into a brightly coloured scene of 1950’s Paris.

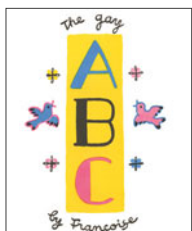
36 pages. 19.5 x 25 cm.



### Springtime for Jeanne–Marie

Jeanne–Marie, Patapon her sheep and Madelon her female duck, travel through the brightly coloured, gently rolling countryside. It’s springtime. Madelon gets lost, they go looking for her. That is the beginning of their adventures. This one is paced with light dialogues, sung excerpts and question and answer games that build a real rapport between the storytelling parent and the listening child.

36 pages. 19.5 x 23 cm.



### The Gay ABC

A very delightful ABC indeed! With a slow range of bright colours, pink, blue and yellow added to the black lines of the drawings, Françoise gives her great version of this forever classic. It was written in english, but we made it happen in French, why not test it with any other languages with a twist of your own? The charming little scenes seem to have been drawn today.

60 pages. 16 x 23 cm.

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