



MARCEL & JOACHIM

Spring 2017

NEW
SERIES



Uncle Teddy

L'Atelier Saje

Uncle Teddy is the best baby-sitter one can dream of! He's HUGE and funny, apparently a grown-up but are you sure he is? Ten situations of every day life with a twist to learn colours with an endearing new hero.

An appetizing big picture book that needs no word. Perfect design, sweet and soft colours, sturdy pages: a perfect book for the little ones by awarded Emma Giuliani and her partner Ariane Grenet.





Leon And His Houses

A new series of ingenious books designed by Lorea De Vos, architect and mother of two kids. The house appears gradually while you turn the pages and each story addresses a fundamental concept.



babies and toddlers

#1. Where Is My Cuddly Toy?

This first title of the series deals with topology, going around the house with Leon who is looking for his cuddly toy.

Rights sold:
Simplified Chinese,
Spanish and Catalan

#2. 1, 2, 3... School!

A counting book which is also a fun exploration of kindergarten : class, playground, bathroom, restaurant and dormitory.

Rights sold:
Simplified Chinese

#3. You & I

The birth of the little brother... or is it a little sister? Through the maternity with Daddy meeting the baby.



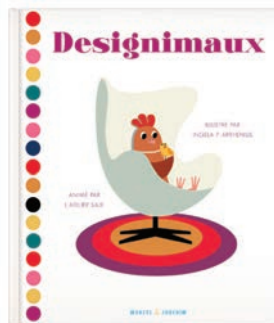
CARDBOARD BOOKS WITH DIE-CUT PAGES

- 20 pages
- 180mm x 180mm

Ingela

X

MARCEL & JOACHIM



ANIMATED BOARD BOOK

- Age 3+
- 190mm x 225mm
- 20 pages

Designimals

Ingela P Arrhenius and l'Atelier Saje

The first design book for kids! A book full of surprises to discover in a funny and graphic way 7 icons of the 20th century design. Each piece is embodied by a specific paper animation.

7 pieces including: Jacobsen's Egg Chair, Saarinen's Tulip Chair, Eames' Hang-It-All, Nelson's Ball-Clock and Marshmallow Sofa, Aulenti's Pipistrello Lamp and Arad's Bookworm Bookshelf.

Renown Ingela P Arrhenius 50's inspired illustrations perfectly fits with the pieces.

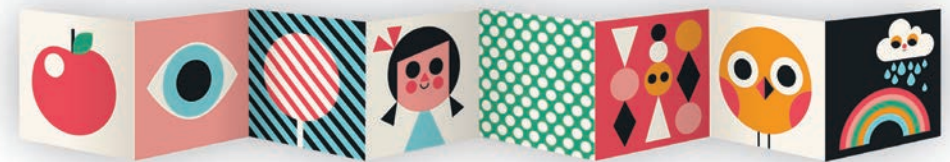


babies and toddlers

Baby Box

Ingela P Arrhenius

The first books box for babies! Four leporello books based on shapes, colours and contrasts and a mobile for the baby's room. Inspired by the books Ingela had handcrafted for her sons when they were born! The perfect birth gift.



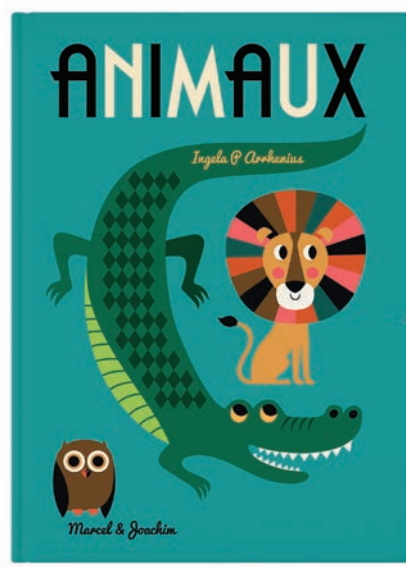
1 BOX + 4 LEPORELLO BOOKS + 1 MOBILE IN A POCKET

- Age 0+
- 22 x 22 cm = cloth handle



GIANT BOOKS

Ingela's giant word books: 32 words, 32 full-page images like 32 posters. Every fan of Ingela's work for home design will be happy to find her 50's, colourful and naive style illustrations in these beautiful books.



Animals
Ingela P Arrhenius

Rights sold:
Catalan, Dutch, English (world), German, Italian, Norwegian, Spanish (world), and Simplified Chinese.



The City
Ingela P Arrhenius

Rights sold:
Catalan, Spanish (world).

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**GIANT BOOKS**

- Age 2+
- 340mm x 460mm
- 40 pages

NEW  
SERIES

# SHAPED BOARD BOOKS

Four shaped board books by Ingela P Arrhenius : Noah's Ark, At the market, The Forest and Tivoli.



## SHAPED BOARD BOOKS

- Age 1+
- 150mm x 150mm
- 10 pages



*Marcel & Joachim's best seller!*



## A Word Book

Delphine Chedru and Petit Pan fabrics

A book to offer a new kind of imagery for babies, mixing the talent and taste for patterns of renown French author Delphine Chedru with the unique and joyful fabrics created by Belgian artist Myriam de Loor for the Parisian brand Petit Pan. From the bedroom to the space, from the nearest to the farthest, more than 100 words and sceneries. A graphic, colourful and striking board book with a delicate vintage hint.

## CARDBOARD BOOK

- Age 1+
- 150mm x 150mm
- 108 pages
- CMYK + 1 fluo

Rights sold:  
Simplified Chinese





## Natcha

Mélo die Baschet

Natcha is a young golden jackal, he is the son of the Sun. He meets with Helga, the young girl living in the castle, and discovers the luxury and comfort of human life. His father the Sun turns angry and sets the castle to fire. Helga decides to run wild with Natcha. Throughout the forest they are chased by men but find shelter in nature.

This initiatory journey of a young hero is a moving friendship story and a tribute to Nature. An amazing picture book both for the quality of its text and the beauty of Mélo die Baschet's paintings.



- Age 4+
- 240mm x 340mm
- 40 pages
- CMYK + 1 fluo



## The Forest

Maria Dek

A book like a walk into the forest, where text and illustrations work together to wake up our senses. A poetic invitation to go outside with your rain boots on to discover this fantastic place, where countless adventures are waiting. The perfect place to hide, shout and play!

- Age 4+
- 200mm x 250mm
- 48 pages

**Rights sold:**  
English (North America)





## The Queen's Dresses

L'Atelier Saje and Vavoute

Her King left to the war, a Queen has to satisfy the desires of a mean fairy: to survive, she must sew a new dress every night. These nights of hard work in captivity will open the doors of dreams... and freedom. A magical fairy tale illustrated by 7 animated dresses: flaps, pull tabs, by acclaimed author Emma Giuliani, author of *Voir le jour* (Bologna Ragazzi Award 2014).

### ANIMATED BOOK

- Age 3+ • 245mm x 400mm • 20 pages



## The Strange Flower

Géraldine Renault and Naomi Katsu

The first day on earth of the strange white flower, who would like to be colourful like poppies, cornflowers and nasturtiums... A thought-provoking book about difference in a poetic and delicate style that is sure to appeal to readers of all ages.

- Age 3+
- 297mm x 199mm
- 32 pages

**Rights sold:**  
Simplified Chinese.

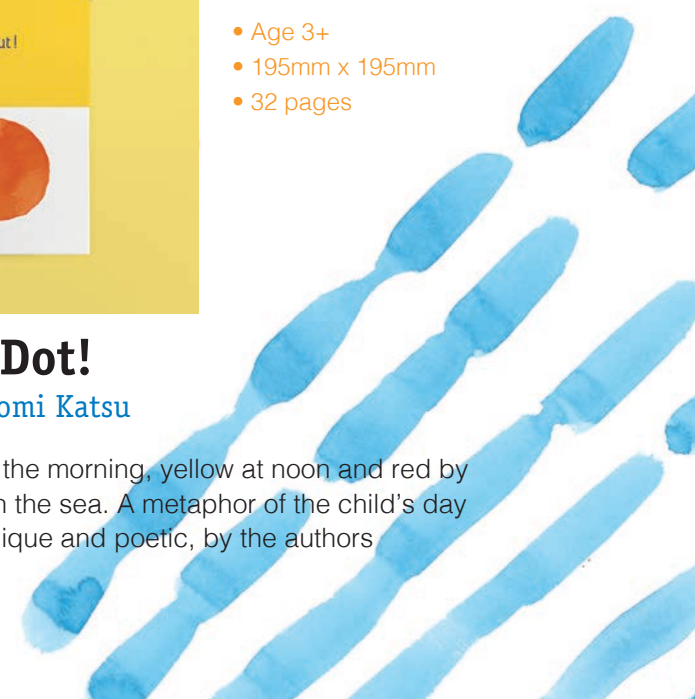


## Wake-up Little Dot!

Géraldine Renault and Naomi Katsu

The day of a little dot, blue in the morning, yellow at noon and red by the end of the day as it falls in the sea. A metaphor of the child's day through the sun's journey. Unique and poetic, by the authors of *The Strange Flower*.

- Age 3+
- 195mm x 195mm
- 32 pages







# MES PETITS LIVRES

Mathilde Cabanes  
Alexander Remise

A new series by a duet of French fashionistas.  
Cute, fun and edgy but not only: a real narrative and synthetic drawings for a brilliant result. Kids LOVE IT!

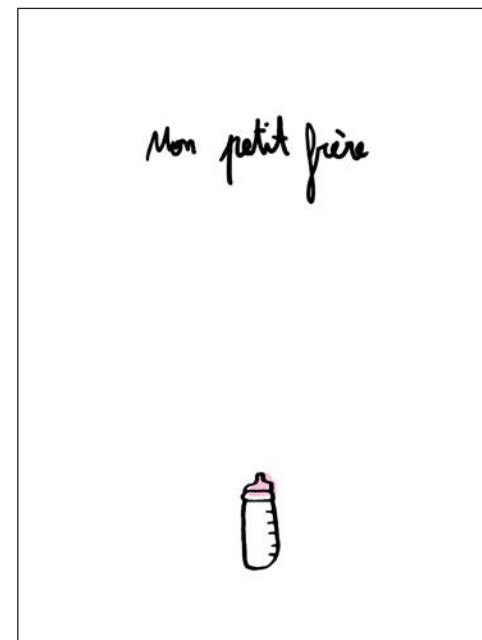
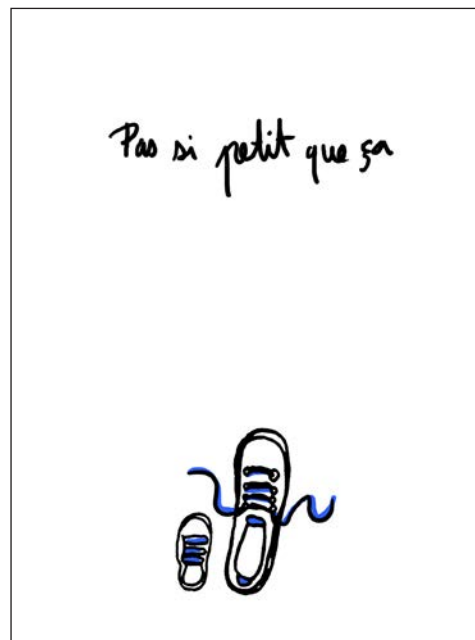
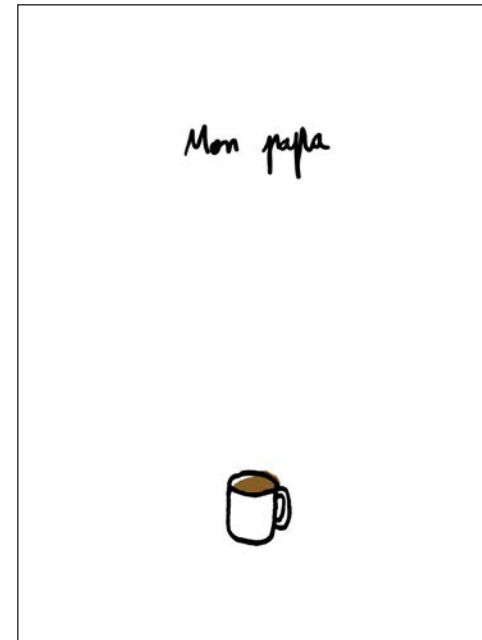
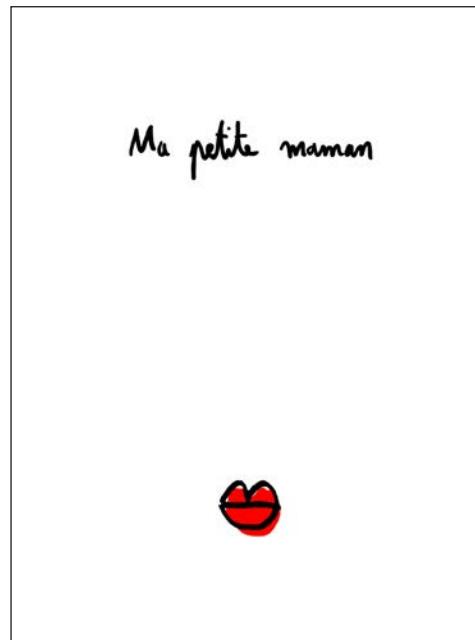


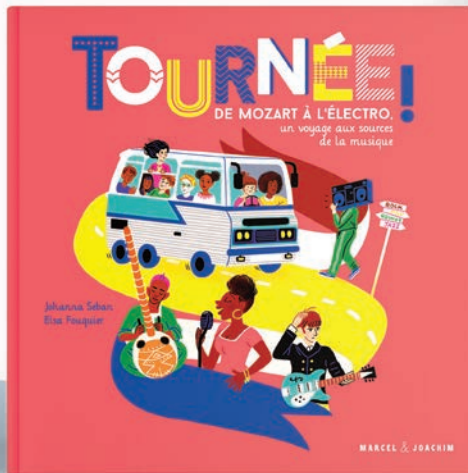
#1. My little life



#2. My little pains

- Age 2+
- 162mm x 130mm
- 64 pages





## On Tour!

Johanna Seban and Elsa Fouquier

What is a balafon? Where was jazz music born? And hip hop? Why was Mozart so small? Where did Paul McCartney and John Lennon meet for the first time? All the answers to these questions and much more in this book written by a journalist working at *Les Inrocks*, famous French cultural magazine,

and illustrated by Elsa Fouquier! A must-have for all the family from 5 years old to 99.

- Age 5+
- 255mm x 255mm
- 40 pages
- fluo cover

*Throughout Rio de Janeiro's beaches, Bamako's streets or legendary Bobino theater in Paris, the authors take the children to a bright-coloured and expressive odyssey. **Le Monde***



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